



PreMBA Analytical Primer: Essential Quantitative Concepts for Business Math

By Regina Treviño

Palgrave Macmillan. Paperback. Book Condition: New. Paperback. 224 pages. Dimensions: 9.4in. x 6.1in. x 0.7in. This book is a review of the analytical methods required in most of the quantitative courses taught at MBA programs. Students with no technical background, or who have not studied mathematics since college or even earlier, may easily feel overwhelmed by the mathematical formalism that is typical of economics and finance courses. These students will benefit from a concise and focused review of the analytical tools that will become a necessary skill in their MBA classes. The objective of this book is to present the essential quantitative concepts and methods in a self-contained, non-technical, and intuitive way. This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.



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