



## Encouraging entrepreneurship in Tanzania. Start-ups and growth barriers

By Ikandilo Kushoka

GRIN Verlag GmbH Aug 2014, 2014. Taschenbuch. Book Condition: Neu. 213x151x13 mm. Neuware - Scholarly Research paper from the year 2008 in the subject Business economics - Business Management, Corporate Governance, Institute of Accountancy Arusha, course: Entrepreneurship, language: English, abstract: This research study evolved in response to my desire to find out more about the issues of young entrepreneurs. In particular, it discusses what triggers them to form business ideas, how they enter into business, the barriers they face and ways to overcome these barriers. The researcher used descriptive design, a sample of 385 respondents was used to select respondents; the researcher also used simple random sampling techniques to select the respondents with the help of questionnaires which were used to collect the primary data. The data collected was analyzed using content analysis, descriptive statistics, cross tabulation and hypothesis testing. Content analysis was used to analyse the in depth interviews. For the survey questionnaires, descriptive statistics and cross-tabulation were used to analyse the responses given by the prospective entrepreneurs. The data from the questionnaires was captured coded and exported to statistical programme for social science (SPSS) which was used for analysis. Based on study findings and an insight gained from...



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