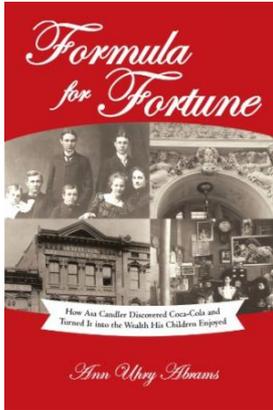


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FORMULA FOR FORTUNE: HOW ASA CANDLER DISCOVERED COCA-COLA AND TURNED IT INTO THE WEALTH HIS CHILDREN ENJOYED



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