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Beat the Crowd: How You Can Out-Invest the Herd by Thinking Differently

By Kenneth L Fisher, Elisabeth Dellinger, Ken Fisher

Audible Studios on Brilliance, United States, 2015. CD-Audio. Book Condition: New. Unabridged. 170 x 135 mm. Language: English . Brand New. Train your brain to be a real contrarian and outsmart the crowd Beat the Crowd is the real contrarian s guide to investing, with comprehensive explanations of how a true contrarian investor thinks and acts and why it works more often than not. Bestselling author Ken Fisher breaks down the myths and cuts through the noise to present a clear, unvarnished view of timeless market realities. He also points out the ways in which a contrarian approach to investing will outsmart the herd. In true Ken Fisher style, the book explains why the crowd often goes astray and how you can stay on track. Contrarians understand how headlines really affect the market and which noise and fads they should tune out. Beat the Crowd is a primer to the contrarian strategy, teaching listeners simple tricks to think differently and get it right more often than not. Discover the limits of forecasting and how far ahead you should look Learn why political controversy matters less the louder it gets Resurrect long-forgotten, timeless tricks and truths in markets Find out how...



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