



# Political Rhetoric and Media

By Felix Ale

GRIN Verlag GmbH Jan 2015, 2015. Taschenbuch. Book Condition: Neu. 210x148x1 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2014 in the subject Communications - Media and Politics, Politic Communications, grade: A, Atlantic International University (SCHOOL OF SOCIAL AND HUMAN STUDIES), course: PhD JOURNALISM, language: English, abstract: Politics marks the leadership of the globe and has been the order even during days of monarchy(Wedeen,1999). However,these days' leadership rest solely on the ability to persuade the public to share the same ideologies. The media have always covered the political developments that either project in the opposition of ideologies or advocate for them. Media have also been influenced by the agitation to avoid biases. This paper examines the effect of persuasion(rhetoric)on the mass public with a case study of the American society. It also discusses the relation between the fields of politics and communication and media that has many occasions been gruel. 12 pp. Englisch.



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