



## Managing Business Risk: A Practical Guide to Protecting Your Business (Hardback)

By Jonathan Reuvid

Kogan Page Ltd, United Kingdom, 2014. Hardback. Book Condition: New. 10th Revised edition. 251 x 178 mm. Language: English . Brand New Book. Effective risk management - the identification, assessment and prioritization of risks - is a vital consideration when looking to safeguard your company's commercial future and deal with the latest regulatory requirements. Managing Business Risk will enable your company to maintain controls on risks that may threaten your business while at the same time delivering transparent reporting to your stakeholders. The book examines the key areas of risk in today's competitive and complex business market. Drawing on expert advice from leading risk consultants, lawyers and regulatory authorities, it shows you how to protect your business against a rising tide of risks. If you don't build risk controls into the structure of your company, from the boardroom down, then your business could be vulnerable to a number of threats - both internal and external. Identify and neutralise them now, and give your company a competitive advantage.



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