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The Anatomy of Investing: Second Edition (Hardback)

By Dean A Junkans

Strategic Book Publishing Rights Agency, LLC, United States, 2012. Hardback. Book Condition: New. 231 x 160 mm. Language: English . Brand New Book ***** Print on Demand *****. This book is easily one of the best and most readable investment primers I've come across during my 45 years in the business. It's a great way to learn about basic investment concepts and how they can be applied to almost anyone's situation. - William B. Frels, CFA Chairman and CEO, Mairs and Power Dean Junkans has been a key thought leader for us on investment strategy and asset allocation for many years. Now everyone can benefit from his well thought out views on investing. The Anatomy of Investing is a terrific resource for anyone interested in learning more about the foundation of successful investing. Ignore the promises made by those who advocate the home run trades to riches approach. This book will equip the reader with the understanding and right tools to build a sound and diversified investment decision making approach which has been the hallmark of the industry's best money managers. - Jay Welker, Executive VP and Head of the Wealth Management Group Wells Fargo Using...



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